



2023

第22届中国国际润滑油品及应用技术展览会

The 22nd China International Lubricants and Technology Exhibition

中国国际金属加工液及表面清洗技术展览会

China International Metalworking Fluids and Surface Cleaning Technology Exhibition

6月29日-7月1日 上海·新国际博览中心 W3馆

June 29- July1 ,2023 Shanghai | Hall 3, Shanghai New International Expo Centre

展会报告
SHOW REPORT



SINOPEC
长城润滑油



INTEX
上海国展展览中心有限公司



<https://www.interlubric.com/>



01 展会介绍

ABOUT INTERLUBRIC CHINA

- **22** 年专注润滑
22 years of focus on the lubrication industry
- **3,500+** 国内外参展企业
Over 3,500 domestic and foreign exhibitors
- **190,000+** 平米展示规模
Over 190,000 square meters of exhibition area
- **200,000+** 海内外专业买家
Over 200,000 domestic and overseas professional buyers
- **160+** 各类专业会议
Over 160 professional conferences

▶ Inter Lubric China: 润滑油行业历史悠久的品牌展会

Inter Lubric China: A brand exhibition with a long history in the lubricant industry

- 竭力为润滑油品、金属加工液及表面清洗领域研发、生产、流通上下游企业提供技术交流、采购及品牌展示的专业平台。
- *We strive to provide a professional platform for technical exchange, procurement, and brand display for upstream and downstream enterprises in the research and development, production, and circulation of lubricants, metalworking fluids, and surface cleaning fields.*
- 同期多场丰富精彩的行业峰会、技术沙龙、新品发布会、客户推介会、专区路演、技术培训等活动。全方位展示企业形象、提升品牌价值，交流最新技术研究，寻找商务合作机会，共同探索新模式赋能传统产业，推动润滑油品行业高质量发展。
- *Multiple rich and exciting industry summits, technology salons, new product launches, customer promotion meetings, regional roadshows, technical training and other activities during the same period. Fully showcase the corporate image, enhance brand value, exchange the latest technological research, seek business cooperation opportunities, jointly explore new models to empower traditional industries, and actively promote the high-quality development of the lubricating oil industry.*

6月29日 9:00-17:00
6月30日 9:00-17:00
7月1日 9:00-15:00

参观时间
6月29日 9:00-17:00
6月30日 9:00-17:00
7月1日 9:00-15:00



15,000+参观人次
Over 15,000 visitors



12,000m²展会面积
12,000 square meters of exhibition area



近200家行业知名展商
Nearly 200 well-known exhibitors



10余场精彩同期活动
Over 10 exciting concurrent activities

W3馆
Hall W3

W3馆
Hall W3



02 展商概况

EXHIBITORS OVERVIEW

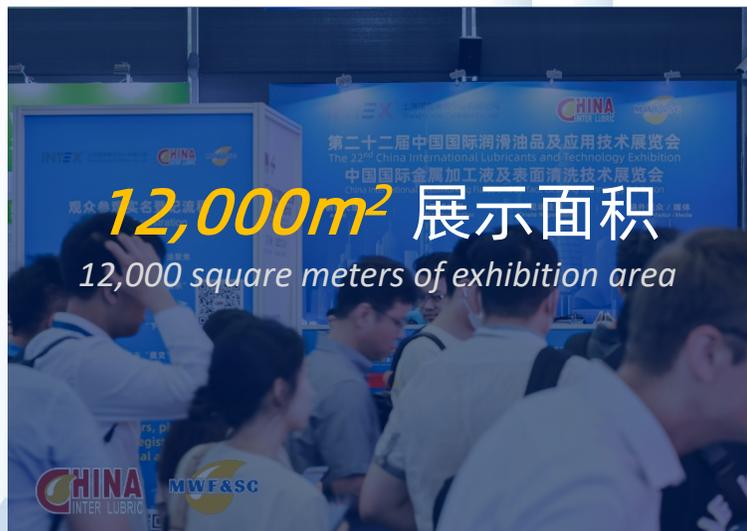
- 近**200**家知名展商

The show boasted nearly 200 brand enterprises this year

- 中石油、中海油、五金矿产、上海棋成、上海泽骏、锦州康泰、利安隆、刚和石油、上海海润、浙江皇马、上海道普、瑞丰新材、利宏科技、映泰贸易、深圳思敏、亿达石化、布伦泰格、SASOL、CLARIANT、ARTECT、KLK、富兰克、BASF、元庆贸易等众多来自世界各地的基础油、添加剂、润滑油成品油及相关配套企业齐齐亮相。

- PetroChina、CNOOC、Shanghai Minmetals、Qicheng Industrial、Zejun Trading、Jinzhou Kangtai、Rianlon、Goncord Oil、High-lube、Huangma Technology、Dowpol Chemical、Richful Lube、Lihong Technology、Yingtai Trading、Smart Oil、Yidaborun、Brenntag、Sasol、Clariant、Artect、KLK、Francool、BASF、ANYKING.....

▶ 2023 展会数据 Exhibition Data

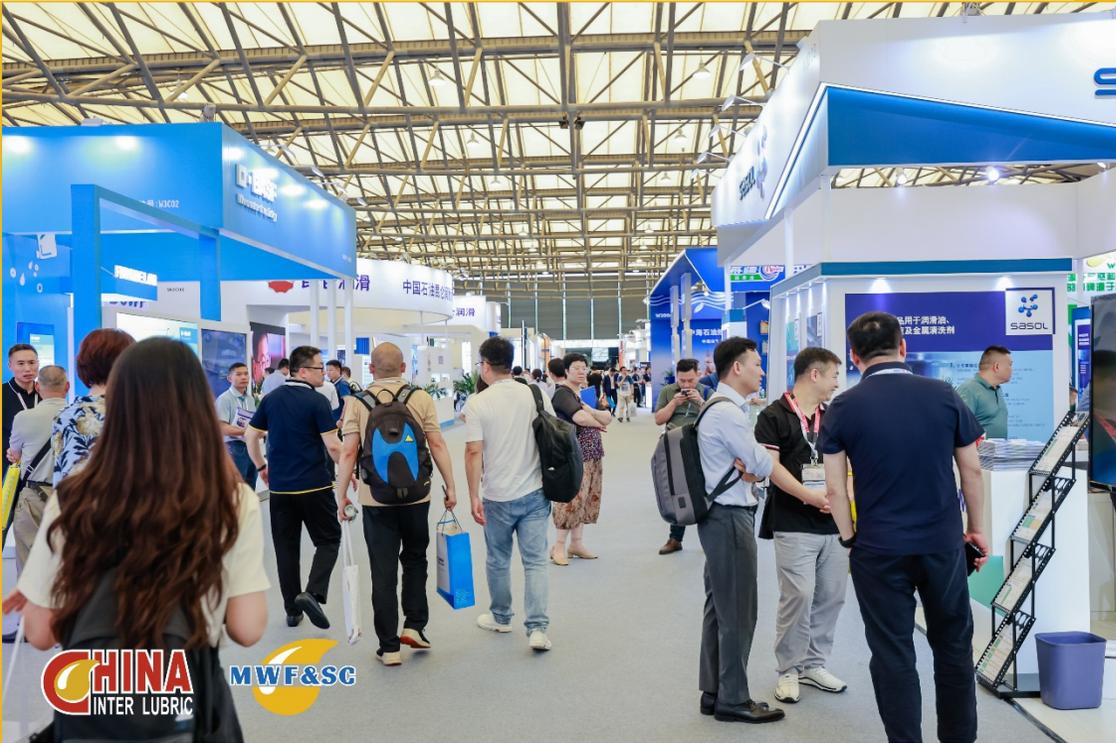


上海、广州、北京三地巡展 **22年**

22 years of exhibition tour in Shanghai, Guangzhou, and Beijing

亚太地区润滑油品行业以及金属加工液和表面清洗行业翘首期盼的年度盛会

The annual event eagerly awaited by the lubricant industry, metalworking fluid and surface cleaning industry in the Asia Pacific region



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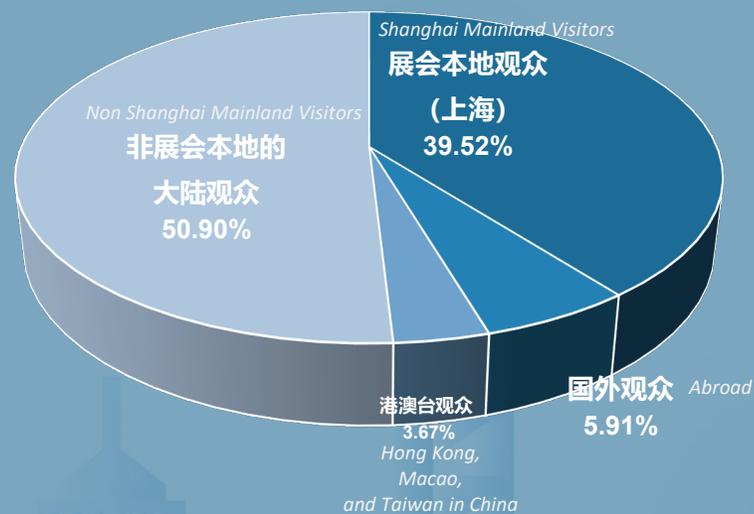
MWF&SC

03 观众数据

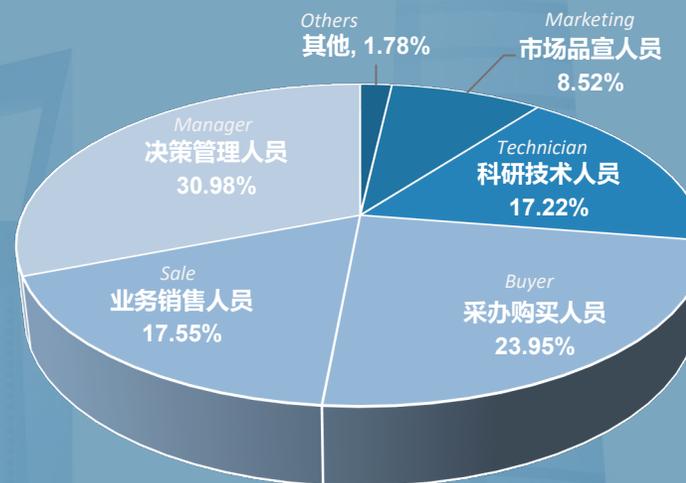
VISITORS DATA

- 国内观众来自**28**个省市 **186**个城市
Domestic visitors from 28 provinces and 186 cities
- 海外观众来自**27**个国家和地区
Overseas visitors from 27 countries and regions
- **15,000+** 总参观人次
Over 15,000 visitors

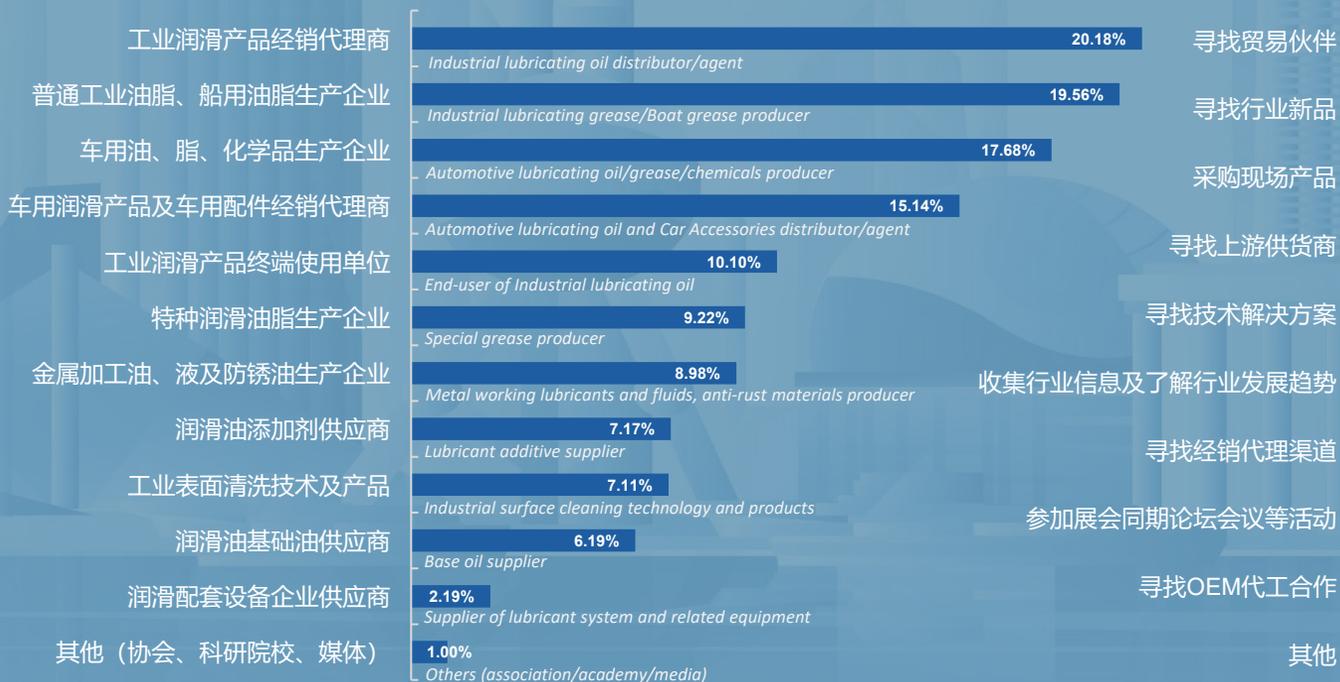
一、观众地区来源 Visitors' Area Sources



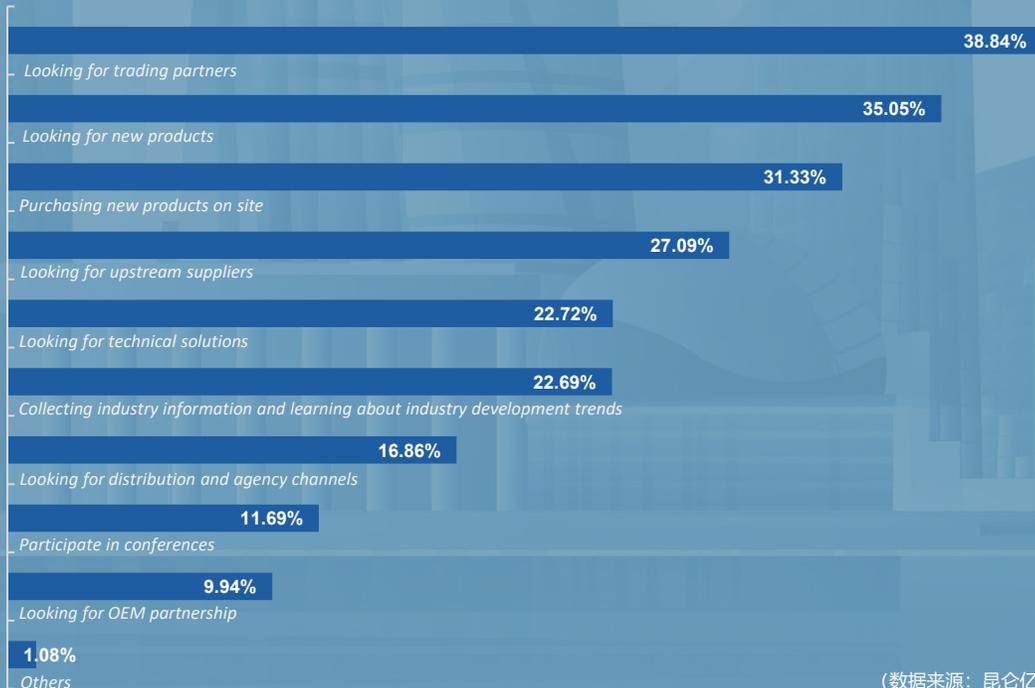
二、观众职位 Visitors' Positions



三、观众企业来源 Visitor's Companies

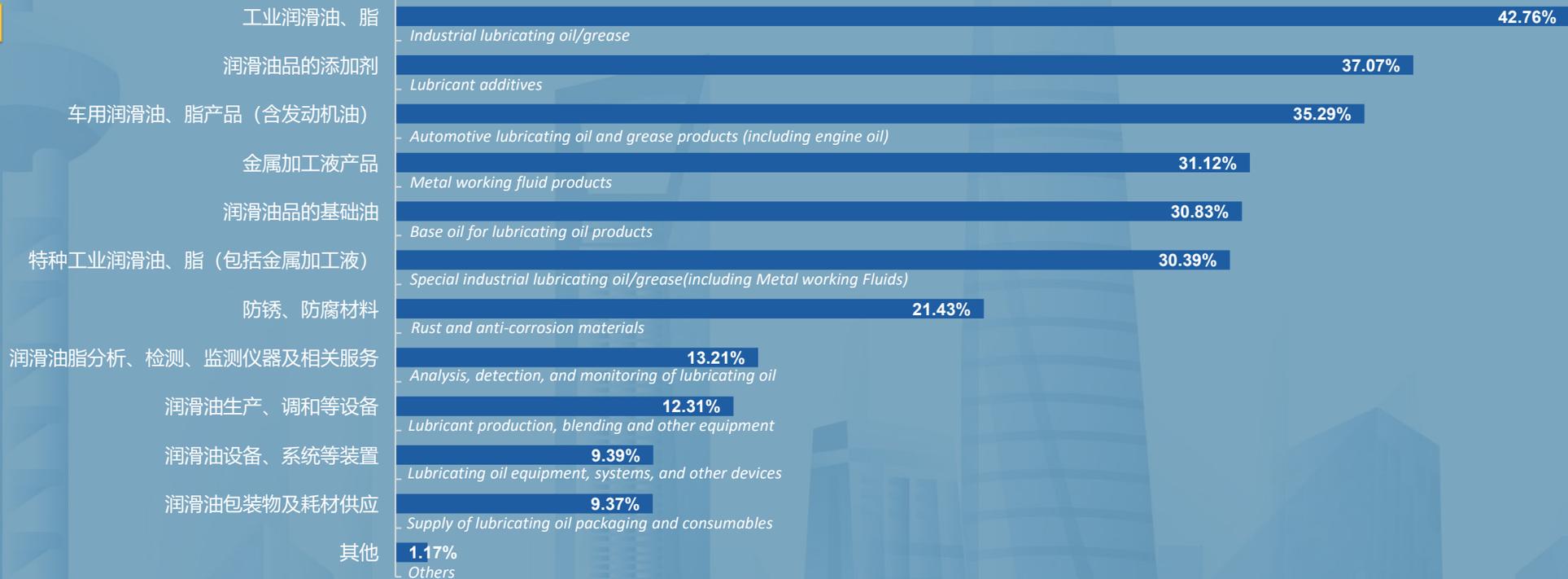


四、观众参观目的 Purpose of the Professional Visitors



五、观众感兴趣展品范围

Visitors Interested Products



六、观众感兴趣的同期活动

Visitors Interested Conferences



▶ 展会特邀参观团 Special Visitor Group for the Exhibition





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04 同期活动

CONCURRENT CONFERENCES

- 2023中国国际润滑油品产业发展高峰论坛
2023 China International Lubricants, Base Oils & Additives Conference
- 中国基础油价格指数编制行业交流会
China Base Oil Price Index Compilation Industry Communication Seminar
- 中国国际工业清洗技术沙龙
China International Industrial Cleaning Technology Conference
- 泽骏/古佳 技术交流会
ZEJUN&GUJIA Technology Seminar
- LANXESS & ITALMATCH 产品交流会
LANXESS & ITALMATCH Product Communication Conference
- 傲而特冷却液技术专场
Special Session on Coolant Technology of Arteco
- 米奇新产品发布会
New product Launch for MiQi Chemical
- 科莱恩润滑剂&乳化剂新品发布会
Clariant Lubricants&Emulsifiers New Product Launch
- 润滑油品经销商智赢终端渠道发展峰会
Domestic Lubricant Distributor & Dealer Terminal Development Innovation
- 双碳政策驱动下润滑油企业的机遇与挑战
Opportunities and Challenges for Lubricant Enterprises Driven by the Dual Carbon Policy

第十三届中国国际润滑油品产业发展高峰论坛 (6.27-6.28)

The 13th China International Lubricants, Base Oils & Additives Conference



第十三届中国国际润滑油品产业发展高峰论坛 (ILBAC) 于 2023年6月27日-6月28日在上海举办。(ILBAC论坛) 旨在带来全球润滑油产业权威的行业发展趋势分析, 以及抢眼的技术产品发布和产业经验分享, 助力当前向好的润滑油市场, 进一步促进行业良性发展。

The 13th China International Lubricants, Base Oils & Additives Conference was held in Shanghai from June 27th to June 28th, 2023. It aims to bring authoritative industry trend analysis of the global lubricant industry, as well as eye-catching technology product releases and industry experience sharing, to assist in the current positive lubricant market and further promote the healthy development of the industry.



高峰论坛·大咖发言

Speeches

中国基础油价格指数作用及发展

Function and Development of Base Oil Price Index of China

上海市润滑油品行业协会&上海道普化学有限公司

Shanghai Lubricant Trade Association (SLTA) & Dowpol Chemical International Corp.

吴跃迪 Yuedi Wu

电动化趋势下的车辆动力系统液冷技术发展 The Development of Vehicle Power Liquid Cooling Technology under the Trend of Electrification

中国石化润滑油有限公司北京研究院

Beijing Research Institute, Sinopec Lubricant Co., LTD.

雷凌 Ling Lei

适用于车用润滑油和润滑脂的新型基础油技术 New Basestock Technology for Automotive Lubricants and Greases

埃克森美孚亚太研发有限公司

ExxonMobil Asia Pacific Research & Development Co., Ltd.

李琳 Alina Li



Durasyn新一代低粘度PAO

New Generation Low Viscosity Durasyn PAO

英力士集团 INEOS

Szilard Csihony

我国PMA黏指剂发展现状分析

Analysis of the development status of PMA in China

中国石油兰州润滑油研究开发中心

PetroChina Lanzhou Lubricant Research and Development Center

安文杰 Wenjie An

昆仑工业油复合剂解决方案

KunLun Industrial Oil Package Solutions

中国石油大连润滑油研究开发中心

PetroChina Dalian Lubricating oil R&D Institute

李鹏 Peng Li



- **高性能防锈剂助力开发高端工业润滑油**
High Performance Rust Inhibitors for Industrial Lubricants

- 金氏工业 *King Industries, Inc.*
- 王辉 *Hui Wang*

- **高性能PAG在新能源车用油的应用**
High performance PAGs in EV Fluids

- 科莱恩化工科技有限公司
Clariant Chemicals Technology Ltd.
- Maximilian Erhard

- **车用发动机油市场现状及其复合剂国产化方案**
The Current Situation of Automotive Engine Oil Market and the Localization Plan of Its Compound Agent

- 新乡市瑞丰新材料股份有限公司
Xinxiang Richful Lube Additive Co., Ltd.
- 管飞 *Fei Guan*

- **傲而特冷却液技术在燃油车及新能源车领域的开发和应用**
The Development and Application of Arteco Coolant Technology in the Fuel and New Energy Vehicles

- 上海傲而特冷却液科技有限公司
Shanghai Arteco Coolant Technology Co., Ltd.
- 孔庆彬 *Qingbin Kong*

- **新能源汽车专用润滑油脂研发进展**
Research and Development Progress of Special Lubricating Grease

- 中国科学院上海高等研究院
Shanghai Advanced Research Institute
- 张兆钧 *Zhaojun Zhang*

- **酯类油在电动车传动油配方中的优异表现**
Excellent Performance of Ester Oils in Electric Vehicle Oil Formulations

- 嘉吉百奥工业贸易（上海）有限公司
Cargill Bioindustrial Company
- 俞先夏 *Ryan Yu*

- **节能发动机油开发挑战和技术方案**
Energy-Efficient Engine Oil Technical Challenges and Solutions

- 中石化石油化工科学研究院有限公司
SINOPEC Research Institute of Petroleum Processing Co., Ltd.
- 钟锦声 *Jinsheng Zhong*

- **多功能聚酯在润滑油中的应用**
Application of Multi-Functional Complex Ester in Lubrication

- 上海皇晶生物科技有限公司
Shanghai Wingen Biotechnology Co., Ltd.
- 江冉 *Ryan Jiang*

- **低黏化趋势下黏度指数改进剂的合理选择**
Rational Selection of Viscosity Index Improver Under the Trend Towards Lower Viscosity

- 新乡市瑞丰新材料股份有限公司
Xinxiang Richful Lube Additive Co., Ltd.
- 肖奇 *Mark Xiao*

- **电动车润滑剂中泡沫与消泡的性能研究**
A Study of the Effects of Foam and Defoamer Performance in Electric Vehicle Fluids

- 盟庆信添加剂贸易（上海）有限公司
MÜNZING Additives Trading (Shanghai) Co., Ltd.
- 于海英 *Winnie Yu*

- **新能源汽车电驱动油检测方案**
New Energy Vehicle Electric Drive Fluid Testing Scheme

- 华业检测技术服务有限公司
Huaye Testing Technology Service Co., Ltd.
- 刘懿辉 *YiHui Liu*

- **索尔维面对工业挑战的创新抗磨解决方案**
Solvay Innovative Next-generation Anti-Wear for New Industry Challenges

- 索尔维 *Solvay*
- 鲁倩 *Qian Lu*

- **沙索产品在工业润滑油中的应用**
Sasol Products for Industrial Oil Application

- 沙索（中国）化学有限公司
Sasol (China) Chemical Co., Ltd.
- 樊豪 *Hao Fan*

- **粘度对润滑油的质控和优化影响**
Effect of viscosity on quality control and optimization of lubricating oil

- PAC中国 *PAC*
- 刘业平 *Yeping Liu*

- **团体标准化**
Group standardization

- 上海市机械工程学会标准化委员会
The Standardization Committee of Shanghai Mechanical Engineering Society
- 刘金琰 *Jinyan Liu*

- **新能源方向五类基础油应用研究**
Research on the Application of Five Types of Basic Oil in the Direction of New Energy

- 南京威尔药业集团股份有限公司研究院
Research Institute of Nanjing Well Pharmaceutical Group Co., Ltd.
- 时晨 *Chen Shi*

- **在用润滑脂监测在高端设备的最新应用发展趋势**
In-service Grease Condition Monitoring Trends for High-Value Equipment

- 润英蓝地计量检测（上海）有限公司
Runningland Metrology & Testing (Shanghai) Co., Ltd.
- 李佳琦 *Anna Li*

01 中国基础油价格指数编制行业交流会

China Base Oil Price Index Compilation Industry Communication Seminar



- 从2018年底上海市润滑油品行业协会（SLTA）创建中国150N（II）基础油价格指数以来，该指数已运行近150期。四年多来，该指数得到广东、天津、山东、福建各大润滑油行业协会的鼎力支持，受到业内广泛关注并产生了深远影响。本次交流旨在引发业内共同探讨，未来携手修订和完善中国基础油价格指数体系，助力创造更公平规范的市场环境，引导行业有序、科学、可持续健康发展。

- The index has been in operation for nearly 150 periods. For over four years, this index has received strong support from major lubricant industry associations in Guangdong, Tianjin, Shandong, and Fujian, and has received widespread attention and had a profound impact in the industry. The purpose of this exchange is to stimulate joint discussions within the industry, and to work together to revise and improve the China Base Oil Price Index system in the future, to help create a more fair and standardized market environment, and to guide the orderly, scientific, sustainable and healthy development of the industry.*

02 中国国际工业清洗技术沙龙

China International Industrial Cleaning Technology Conference



- 中国国际工业清洗剂技术沙龙包含不同主题的六份报告。沙龙邀请了来自原料端、应用端、客户端经验丰富的业内精英，围绕工业清洗剂原料端的革新科技、清洗剂配方技术的新兴发展方向、清洗剂应用技术的成熟经验三大板块进行展开，同时兼顾低碳环保、健康安全、性能可靠性等多个技术敏感支点。
- China International Industrial Cleaning Technology Conference contains six reports on different themes. Salon has invited industry elites with rich experience from the raw material end, application end, and client end to focus on the innovative technology of industrial cleaning agent raw material end, the emerging development direction of cleaning agent formula technology, and the mature experience of cleaning agent application technology. At the same time, it also takes into account multiple technology sensitive fulcrums such as low-carbon environmental protection, health and safety, and performance reliability.*

▶ 展会精彩同期活动 (6.29-6.30)

Conferences

03 泽骏/古佳 技术交流会

ZEJUN & GUJIA Technology Seminar



04 LANXESS & ITALMATCH 产品交流会

LANXESS & ITALMATCH Product Communication Conference



05 傲而特冷却液技术专场

Special Session on Coolant Technology of Artec



06 米奇新产品发布会

New Product Launch for MiQi Chemical



07 科莱恩润滑剂&乳化剂新品发布会

Clariant Lubricants & Emulsifiers New Product Launch



08 润滑油品经销商智赢终端渠道发展峰会

Domestic Lubricant Distributor & Dealer Terminal Development Innovation



- 分享行业经验，探讨新型油品技术、营销策略、市场趋势等等。通过智赢终端渠道发展峰会，分享一些成功的案例、经验教训以及行业最新趋势，帮助代理商和经销商在新市场环境下快速调整，适应市场变化，提高销售绩效。
- *This meeting aims to share industry experience, explore new oil product technologies, marketing strategies, market trends, and more. Through the Smart Win Terminal Channel Development Summit, we will share some successful cases, lessons learned, and the latest industry trends to help agents and distributors quickly adjust to market changes and improve sales performance in the new market environment.*

09 双碳政策驱动下润滑油企业的机遇与挑战

Opportunities and Challenges for Lubricant Enterprises Driven by the Dual Carbon Policy



- 聘请碳中和产业研究专家，联手各个顶尖润滑油液生产与营销典范企业，结合中国新经济低碳时代大环境，探讨如何应对润滑油液持续升级换代的行业趋势。
- *This seminar hired carbon neutrality industry research experts to collaborate with various top lubricant production and marketing model enterprises, and explore how to respond to the industry trend of continuous upgrading and upgrading of lubricants in the context of China's new economy and low-carbon era.*



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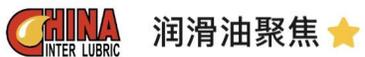
05 宣传渠道

ADVERTISING CHANNELS

- 全方位、多元化
Comprehensive and Diversified
- 行业领先的曝光流量
Industry Leading Exposure Traffic
- 线上线下相结合
Combining Online and Offline

“润滑油聚焦” 微信公众号

- 近五万专业粉丝有效互动，聚焦行业热点，汇聚最新信息，油品应用知识普及，专业性足以给粉丝提供技术解答等服务，以及行业展会讯息持续更新。
- Wechat: Nearly 50,000 professional fans interact effectively, focus on the hot spots of the industry, gather the latest information, lubric application knowledge popularization, professional enough to provide fans with technical solutions and other services, as well as the information of the industry exhibition continued to update.



润滑油聚焦

发消息

上海国展展览中心有限公司

“润滑油聚焦”提供润滑油行业动态发布、企业品牌信息速递、经销代理渠道配对、油品应用知识普...

186篇原创内容

IP属地：上海

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视频号：润滑油聚焦

2023聚焦专访：昆仑润滑油：从根本上解决“卡脖子”问题，实现添加剂全产业链自主可控。

2023年6月29-7月1日，第二十二届中国国际润滑油及应用技术展览会在上海新国际博览中心圆满闭幕。

中国国际润滑油及应用技术展览会一直是行业信息发布、技术交流、商贸推广、业务洽谈、产业培训等多功能的综合性行业服务平台，是业内公认的极具权威性、规模性和国际性的专业门户网站。作为润滑油行业历史最悠久的品牌展会，Inter Lubric China和MWF&S&C为润滑油品、金属加工液及表面清洗领域研发、生产、流通上下游企业提供技术交流、采购及品牌展示的专业平台。

6月29日，中国石化昆仑润滑油添加剂营销副经理魏煜先生接受了展会官方媒体“润滑油聚焦”记者阿元的专访。



图 | 中国石化昆仑润滑油添加剂营销副经理 魏煜

魏煜：“在中国、为中国” 为中国客户提供本地研发、本地供应

6月29日，第二十二届中国国际润滑油及应用技术展览会在上海新国际博览中心圆满闭幕。

及应用技术展览会一直是行业信息发布、技术交流、商贸推广、产业培训等多功能的综合性行业服务平台，是业内公认的极具权威性、规模性和国际性的专业门户网站。作为润滑油行业历史最悠久的品牌展会，Inter Lubric China和MWF&S&C为润滑油品、金属加工液及表面清洗领域研发、生产、流通上下游企业提供技术交流、采购及品牌展示的专业平台。

6月29日，中国石化昆仑润滑油添加剂营销副经理魏煜先生接受了展会官方媒体“润滑油聚焦”记者阿元的专访。



图 | 科莱恩工业润滑油大中华区销售经理 王荣桂

科莱恩此次参展的全系列产品及其优势



展商风采·上海泽骏 | 6月29日-7月1日-2023 INTERLUBRIC CHINA 相约上海新国际博览中心

润滑油聚焦 2023-06-06 18:30 发表于上海

展商风采·盟庆信：致力于为所有的客户提供独一无二的技术服务并确保产品达到最佳的性能

润滑油聚焦 2023-05-31 17:30 发表于上海

展商风采·上海棋成 | 6月29日-7月1日-2023 INTERLUBRIC CHINA 相约上海新国际博览中心

润滑油聚焦 2023-06-16 16:30 发表于上海

展商风采·道普化学：亚太地区可同时提供聚α烯烃(PAO)和烷基苯(AN)系列合成基础油产品的专业公司

润滑油聚焦 2023-04-11 17:20 发表于上海

收录于合集

#2023展商风采

60个 >

HOT 号外！2023第22届中国国际润滑油及应用技术展览会&中国国际金属加工液及表面清洗技术展览会将于6月29-7月1日在上海·新国际博览中心盛大开幕！加阿元微信“rhyayuan”，受邀加入润滑油聚焦油粉群~



官方网站：提供全年宣传机会，网上展商展示平台

Website: Annual advertising opportunities ,online exhibition platform available.



知名展商



- 媒体合作：60余家国内外行业媒体强势覆盖
Media cooperation : long-term cooperation with more than 60 domestic and foreign business magazines and websites.
- 线下公益活动：行业公益沙龙及交流会议
Off-line activities: holding free lubricating salons and other industry related activities
- 地推活动：高校组织、用户单位、行业协会等终端用户机构定向邀请组团
Local Promotion : Targeted invitation for end user organizations such as university organizations, user units, and industry associations
- 个性化宣传方案：结合您的品牌定位和推广需求
Personalized publicity scheme: Tailored effective propaganda plan combined with your brand positioning and promotion needs.
- 中英文电子展讯：每月定点发送至国内外海量数据库
EDM: Sent to the domestic and foreign audience base monthly delivering the latest show updates.
- 定制化邀请：国内观众直邮、短信定点邀请，展会热点
Custom-tailored invitation: Direct mail to domestic audience , warm-up in advance.



06 相约明年

APPOINTMENT FOR NEXT YEAR

展会名称Exhibitions: 第23届上海国际润滑油品及应用技术展览会
The 23rd Shanghai International Lubricants and Technology Exhibition
上海国际金属加工液及表面清洗技术展览会
*Shanghai International Metalworking Fluids and Surface Cleaning
Technology Exhibition*

展会时间Time: 2024年6月5日-6月7日
June 5th-7th, 2024

展会地点Venue: 上海·新国际博览中心 E7馆
Shanghai New International Expo Centre , Hall E7

预定详询Contact: 曹经理 18301942620 / caolina@shanghai-intex.com
陈经理 17702185272 / chenfurong@shanghai-intex.com

2024 展会亮点 Highlights:

- **六大展会同期同地举办:** 中国国际贸易促进委员会上海市分会将旗下六大品牌展强势联合, 同期同地呈现20万m² + 规模的品牌联展, 展会紧贴国家战略, 协同工业上下游互惠共赢, 整合新技术, 链接新机遇。
- *Six exhibitions held simultaneously and in the same location: Council For The Promotion Of International Trade Shanghai will strongly unite its six major brand exhibitions, presenting a brand exhibition with a scale of 200000 square meters in the same area during the same period. The exhibition is closely aligned with national strategies, collaborating with upstream and downstream industries for mutual benefit and win-win results, integrating new technologies, and linking new opportunities.*
- **展会规模: 20万** m²+展示面积、**3,000+**参展商、**100+**场同期精彩活动
- *Exhibition scale: 200000+ square meters exhibition area, 3000+ exhibitors, 100+ conferences*

展示产品类型 Scope of Exhibits

- **工业润滑油脂:** 液压油、齿轮油、压缩机油、真空泵油、传导油、电器用油、橡胶专用油、食品级油与化妆用白油、金属调质剂、设备用油脂等
- **金属加工液与防腐防锈材料:** 切削液、淬火油、压铸油、消泡剂、脱模油、蜡乳液、催化剂及助剂、防锈液/油等
- **车用润滑油脂及汽车化学养护品:** 发动机油、防冻液、制动液、冷却液、刹车油、抗磨剂、清洁剂、润滑脂、燃油添加剂等相关汽车相关化学养护品
- **表面清洗及处理:** 表面活性剂、清洗剂、洗涤剂、聚醚类、有机硅类、杀菌剂、防霉防腐剂、清洗配套设备等
- **生产原料:** 各类基础油、润滑油添加剂等
- **润滑系统与装备:** 润滑系统设计、开发、维护及相关环保处理配套装备等
- **相关生产设备与分析仪器:** 润滑油品的生产相关设备与实验分析仪器
- **其他:** 润滑油品行业人力资源与咨询、信息杂志与网站服务等
- *Automotive lubricant products and automotive chemical maintenance products*
- *Industrial lubricating oil and grease*
- *Metal working lubricants and fluids, anti-rust materials*
- *Industrial surface cleaning products*
- *Lubricant additives and base oil*
- *Lubricant system and machinery*
- *Packing, charging and mixing equipments for lubricating production*
- *Testing, quality control, recycling, assessment technology and equipment for lubricant product*
- *Lubricating human resource, consultancy, media, etc.*

